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PERFORMER FLYING AND MORE



It seems that every other automation company also mentions “performer flying” in their list of offerings. Aside from the safety aspects, they don’t see a difference between a performer and a sandbag. To achieve flying effects, they use the same gear and techniques that they use for moving scenery and lights. Just because they have the proper level of safety and the gear precisely moves as the cue was written, doesn’t mean that the Director sees their vision realized.

ZFX is a flying effects company. Our automation is built on the foundation of performer flying, and it’s rising fast. Yes, pun intended.



The reverse is also true. The ability to make flying performers look natural while interacting with each other in spite of being mechanically positioned allows us to precisely sequence multipart moving video walls in movements that look natural, not mechanical.



Our focus on performer flying allows us to capitalize on automation and use it to its full potential, even when we are just moving “loads”, we give life to the inanimate. This is how we were able to give life to 21 mannequins and make them more dynamic in serving their purpose of demonstrating clothing for the Uniqlo flagship store in Shanghai. We provided the complete solution for the project. Technical and creative. Concept, Consulting, Design, Fabrication, Installation, Choreography, and Programming.



Artists and engineers are two completely different breeds. They don’t think alike or use a common language. It takes an understanding of both the technical side and the artistic side to accomplish truly spectacular effects. With one foot firmly planted in each world, ZFX speaks both languages so the transmission of art and science never gets lost in translation. From small to large, Shanghai to Vegas, controls to mechanics, the foundation we are built on can help your project achieve the creative vision!

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